

## MusTech.Net's Music Education Blog Carnival Host Manual: (First Edition)



**Thank you** for deciding to be a host of the Music Education Blog Carnival! The Music Education Blog Carnival seeks to provide an online avenue to freely provide useful Music Education materials and information to the, ever-increasing, Internet community.

### **What should I do now that I've agreed to become a host?**

1<sup>st</sup>- Send me the E-mail address that you would like me to send the Carnival Submissions to: E-mail me at info[at]mustech.net with your valid E-mail address.

2<sup>nd</sup>- As soon as possible, announce on your blog that you have been selected as the host and will be accepting submissions for the upcoming Music Education Blog Carnival: *Here is a sample announcement:*

[Sample Announcement] Cut, Paste, Copy, Use all, Change, or Make your own!

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#### **Announcing the [August 2009] edition of the Music Education Blog Carnival!**

I am very excited to be hosting this months *Music Education Blog Carnival* here at [MusTech.Net](http://MusTech.Net). We are now accepting submissions for the upcoming Music Education Blog Carnival. Please use the following link to be automatically sent to our Music Education Carnival submission page: [Submit your article for the Music Education Blog Carnival by clicking this link!](#)

The Music Education Blog Carnival was created and is maintained by Dr. Joseph Pisano of [MusTech.net](#) and Joel of [SoYouWantToTeach.com](#) in order to promote the great works being done by Music Education Bloggers across the Internet and to provide useful Music Education related information into the Internet “mainstream” quickly.

[The Music Education Blog Carnival](#) is published on the 1st of every month and is a recognized member of the communities of blogs as indexed by [BlogCarnival.com](#). All writings *submitted* to the Music Education Blog Carnival are examined to ensure that they are valid, interesting, and related to the topic of Music Education.

### **What is a Blog Carnival?**

A Blog Carnival is way to extend and/or create a community of bloggers (and readers) that have great things to say about a particular topic... in our case, *Music Education*. A Blog Carnival functions as a mini-magazine or an online journal that is focused around a particular topic and is created by experts in the online community that submit their entries for inclusion. All entries are reviewed, each month, by the host to make sure that they are well-written, timely, topic-related, and of interest to the Blog Carnival's readership.

### **Who is allowed to participate in the Music Education Carnival?**

Anyone that has an online article or post, new or old, that has something positive to contribute to the topic of Music Education. Again, anyone may submit topic-related articles to the carnival; however, not all submissions may be included in the monthly edition.

### **How do I submit my article/blog post?**

The online process is actually very easy. The Blog Carnival is being organized by <http://blogcarnival.com> and you can find the direct Music Education *Submittal Page* right here: [http://blogcarnival.com/bc/submit\\_4443.html](http://blogcarnival.com/bc/submit_4443.html).

### **When can I submit?**

Anytime. [You may submit your blog article for inclusion here.](#)

### **I would like to be considered as a Music Education Blog Carnival Host.**

First, please make sure that you have successfully participated in one of the monthly Music Education Blog Carnivals. If you have, go to the [Music Education Blog Carnival home page](#) for more information on how to become a host.

3rd, E-mail me the exact link to your announcement page on your site. Again, [info\[at\]mustech.net](mailto:info[at]mustech.net)

4th. Make sure that [support\[at\]blogcarnival.com](mailto:support[at]blogcarnival.com) is on your “safe-senders” list for your E-mail account or your submissions may end up in your junk or spam filter because each submission from

the site contains many links. Many E-mail providers will mark an E-mail as spam if it contains more than 4 links.

5<sup>th</sup>. Sometime in the middle of the month and also at the end of the month you will want to re-announce the submission call on your site to remind people to get their “submissions” in.

6<sup>th</sup>. Sometime during the last few days of the carnival I will send you a “draft” of all of the submissions in the case that you’ve missed any. You will have to go through these submissions and decide what you will include in the carnival.

Here are my suggested guidelines for inclusion:

1. If it is obviously SPAM, don’t include it.
2. If it does not pertain to Music Education, don’t include it.
3. If it links to a questionable site, don’t include it.
4. If it is poorly written, don’t include it.
5. If it is a blatant product advertisement, don’t include it –even if it relates to music education.
6. If the material is not appropriate for anyone in the k-12 schools, don’t include it.
7. If it relates to general education, but not specifically to music education, decide to include it only if you find it relatable in some way to music education.
8. If it relates to non-music related technology, don’t include it.

In the end you, the host, have total control over what gets posted in your edition of the carnival.

7<sup>th</sup>, Post the Blog Carnival anytime before 12:00 p.m. EST on the 1<sup>st</sup> of the month.

8<sup>th</sup>, E-mail the exact link of the posted Music Education Blog Carnival to me at [info\[at\]mustech.net](mailto:info[at]mustech.net).

9<sup>th</sup>. Consider getting involved and staying in our conversations about Music Education by visiting and commenting on others sites!

10<sup>th</sup>. Continue to promote the Music Education Blog Carnival by giving a quick announcement on your site when others are hosting and accepting submissions.

### **Misc. Information:**

Home page of the Music Education Blog Carnival:

<http://mustech.net/projects/muscarn>

Direct Link for Music Carnival Submissions:

[http://blogcarnival.com/bc/submit\\_4443.html](http://blogcarnival.com/bc/submit_4443.html)

If you want to use the Blog Carnival Widget here is how to get it:

[http://blogcarnival.com/bc/widget\\_2\\_demo\\_4443.html](http://blogcarnival.com/bc/widget_2_demo_4443.html)

Feel free to use the official Music Education Blog Carnival Logo:

<http://mustech.net/projects/muscarn> -Please save the image and copy to your site, don't link directly.

**Questions? E-mail me.**

*~Dr. J. Pisano –MusTech.Net*